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**CONTACT INFORMATION:**

**[Company Name]**

**[Contact Name]**

**[Phone Number]**

**[Email Address]**

**FOR IMMEDIATE RELEASE**

**[Headline: {Name} Appointed as {Name of Company/Position}]**

**or**

**[{Company Name} Announces Merger with {Company Name}]**

[City, State, Date] – [Company] has announced the appointment of [Name] as their new [Role]/a merger with [Company Name]. [Information about the role and/or purpose of the merger.]

[Background information on the new appointee, the reasons for their appointment, and their new duties. For a merger or other piece of business news, explain the purpose, background info, and consequences.]

[Quote from appointed employee or merging company executives]

[Brief bio covering the new hire’s personal background, education, and previous work experience and/or additional background information on the merging companies]

[Boilerplate]

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