**BUSINESS NEWS PRESS RELEASE**

**YOUR**

**LOGO**

**CONTACT INFORMATION:**

**[Company Name]**

**[Contact Name]**

**[Phone Number]**

**[Email Address]**

**FOR IMMEDIATE RELEASE**

**[Headline: {Name} Appointed as {Name of Company/Position}]**

**or**

**[{Company Name} Announces Merger with {Company Name}]**

[City, State, Date] – [Company] has announced the appointment of [Name] as their new [Role]/a merger with [Company Name]. [Information about the role and/or purpose of the merger.]

[Background information on the new appointee, the reasons for their appointment, and their new duties. For a merger or other piece of business news, explain the purpose, background info, and consequences.]

[Quote from appointed employee or merging company executives]

[Brief bio covering the new hire’s personal background, education, and previous work experience and/or additional background information on the merging companies]

[Boilerplate]

**###**

|  |
| --- |
| **DISCLAIMER**Any articles, templates, or information provided by Smartsheet on the website are for reference only. While we strive to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability, or availability with respect to the website or the information, articles, templates, or related graphics contained on the website. Any reliance you place on such information is therefore strictly at your own risk. |