**COLD EMAIL TEMPLATE**

Business Value

SUBJECT

{Hi First Name,}

In working with other {insert industries, positions, or target markets}, I’ve found that one of the most common issues they’re struggling with is {insert issue to help solve}.

In the last year, we have helped numerous companies to {insert specific business goals}, resulting in {savings, growth, increases in leads, productivity, etc.}.

If you too are experiencing a similar challenge and are interested in learning more, let’s get on a quick call to discuss. I hope this is good timing for you, as I have a few solid ideas that I think can help.

Warm regards,
{Your Name, Title, contact info, footer}

BODY

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