COLLECTIVE BUSINESS MODEL TEMPLATE

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| **DESIGNED FOR** | **DESIGNED BY** | **DATE** |
|   |   |   |
|   |   |   |
| **KEY PARTNERS** | **KEY ACTIVITIES** | **KEY RESOURCES** |
|  |   |   |
| **VALUE PROPOSITIONS** | **CUSTOMER RELATIONSHIPS** | **CHANNELS** |
|   |   |   |
| **CUSTOMER SEGMENTS** | **COST STRUCTURE** | **REVENUE STREAMS** |
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