**RESEARCHED SALES EMAIL TEMPLATE**

New partnership?

SUBJECT

{Contact’s first name},

You did an excellent job this week as a keynote presenter at the XXXX conference – you have great command of {area of marketing expertise}. {Add a question about a trending topic in their area of industry expertise that could connect you both}?

I have a few thoughts related to your recent LinkedIn post that I shared on our own social channels today. I help writers in {their industry} bring their business to the international market.

What’s the best time this week to connect on a quick call? I’d like to share how our market expertise can be mutually beneficial.

Talk soon,

{Your first name, contact info}

BODY

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