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ENGAGE '18

/ Accelerate Your
Smartsheet Solutions

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#SmartsheetENGAGE

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Management of High Value Work is Decentralizing

Typical number of items tracked over the course of a project

5%	20%	46%	16%	13%

- 1-5 items
- 6-10 items
- 11-20 items
- 21-50 items
- More than 50 items

Typical number of people involved over the course of a project

25%	16%	39%	21%

- Up to 50 people
- Between 51-100 people
- Between 51-100 people
- More than 300 people

Everyone is a "Project" Leader

Operations	Legal	Marketing	Sales
• Operations Manager • VP Operations • Regional Operations Manager • Director of Client Services • VP Technical Operations	• General Counsel • Chief Legal Officer • Director of Legal Affairs • Compliance Officer • Director of Legal Project Management Office	• Director of Global Product Marketing • VP Marketing and Product Management • VP Sales and Marketing • Creative Director • Director Online Marketing	• Director of Teaching and Sales • VP Sales • Group Account Director • Senior Director Customer Sales and Service • Director Sales and Real Estate

Source: 451 Research, anonymized list of work management tools' customer job titles.

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Everyone is a "Project" Leader

Finance	Product Development	Human Resources	Information Technology
• CFO • VP Finance and Business Services • Manager or Tax Accounting and Compliance • VP Head of Tax and Accounting Assets • Director of Finance	• Director of Product Development and Engineering • Director of Engineering • Director of Eloquence Services • Director of Purchasing • Senior Director Research and Development	• Director of HR • Manager of Recruiting Operations • VP Operations • HR Business Partner • Senior Director of HR Operations and Recruiting	• IT Director • Director of Technology • VP Software Engineering • Chief Technologist and Area Lead • Director IT Products

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Preparing the PMO for the Shakeout

Rethinking "projects" and "portfolios"

A new role and skills for the PMO

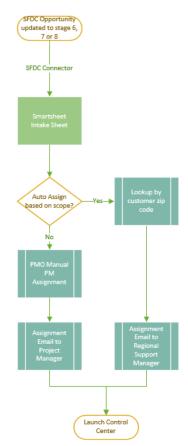New tools for business leaders

A new vision for work execution

Thank You

451 Research

Team Introductions - Challenges

Customer Implementations Solution Roche Diagnostics

Project Assignment

> Provision

SFDC Opportunity updated to stage 6, 7 or 8

SFDC Connector

Smartsheet Intake Sheet

Auto Assign based on scope?

Yes → Lookup by customer zip code

No

PMO Manual PM Assignment

Assignment Email to Project Manager

Assignment Email to Regional Support Manager

Launch Control Center

Launch Control Center

Select Product Line

Select Customer from 'my assigned projects'

Select Products to Include in Project

Provision project in Control Center

Start managing Project

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Project Workspace

(Built per customer / site)

- **Schedule** — Detailed project timeline
- **RAID log**
  - Risks
  - Actions
  - Issues
  - Decisions
- **Product Configuration**
  - Current State/Products
  - Future / final state
  - Phasing plan
- **Project Dashboard**
- **Contact Matrix**
- **Delivery Plan** — Used to track all logistics and deliveries
- **Training Plan** — Used to track and manage training activities
- **Resource Plan** — Used to track and manage the resources associated with the implementation on daily basis
- **Reference Docs** — Single repository of all documentation shared with the project team
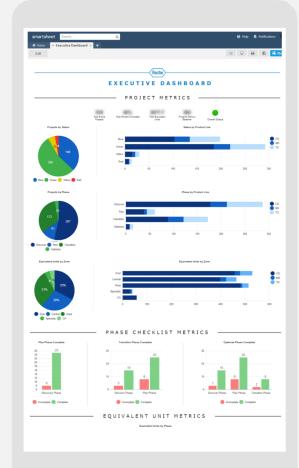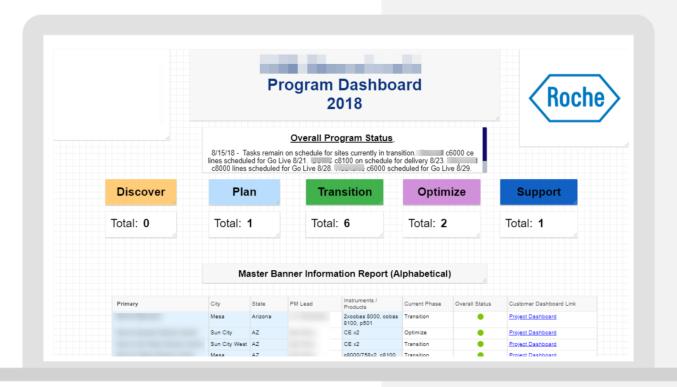
Executive Dashboard

- Always current, updated as new projects added to portfolio.

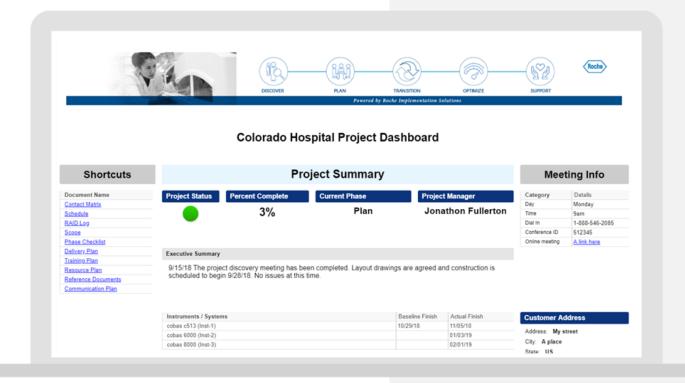- Drill down in to key business areas and roll up metrics across portfolio

Program Dashboards

Roll up of individual project sites (workspaces) enabling customers to portfolio manage
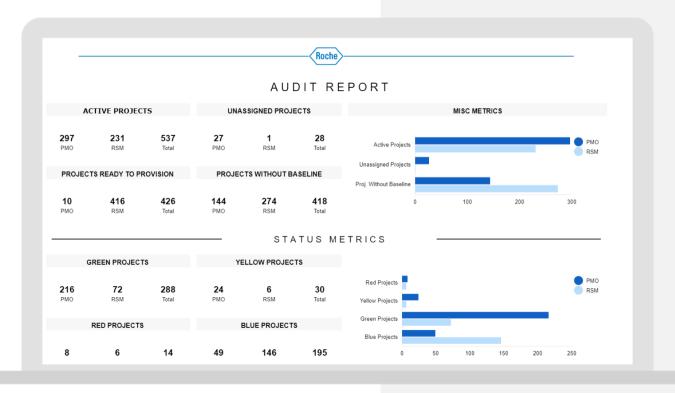
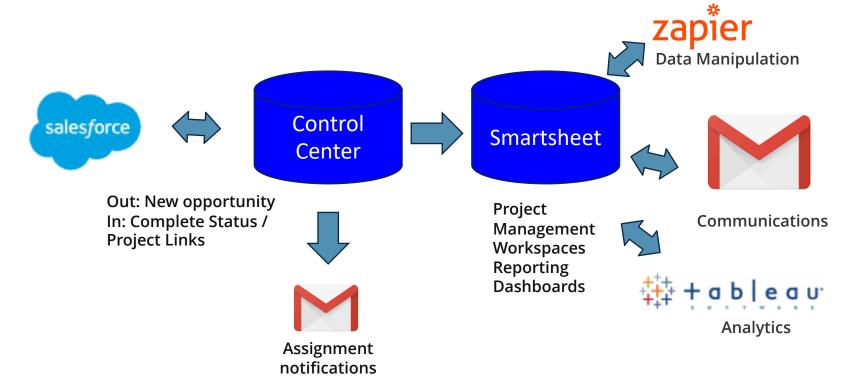Example: Multi-site IHN (Integrated Health Network)

Project Dashboard
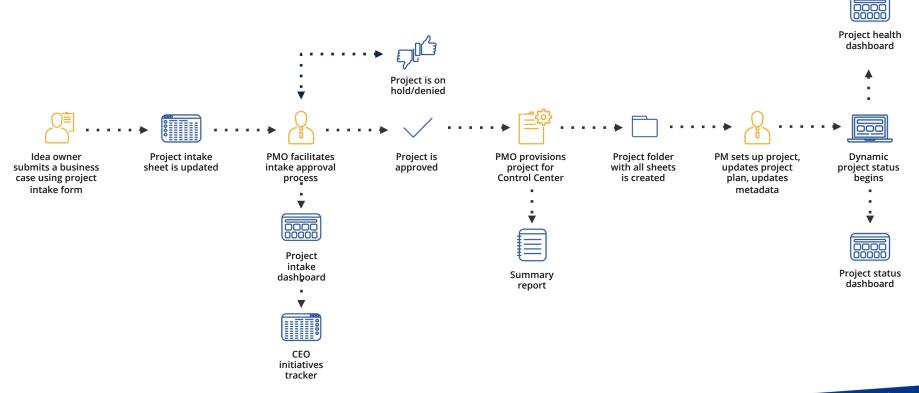
Customer Facing

Compliance / Audit Dashboard

Data Connections

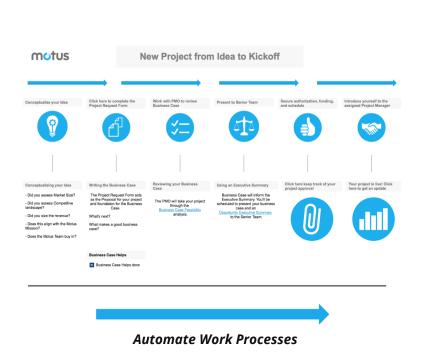salesforce

**Out: New opportunity
In: Complete Status /
Project Links**

Control
Center

**Assignment
notifications**

Smartsheet

**Project
Management
Workspaces
Reporting
Dashboards**

zapier
Data Manipulation

Communications

tableau
SOFTWARE

Analytics

IT PMO Solution
Motus

Motus
PMO Work Management Flow

Idea owner submits a business case using project intake form

Project intake sheet is updated

PMO facilitates intake approval process

Project is on hold/denied

Project intake dashboard

CEO initiatives tracker

Project is approved

PMO provisions project for Control Center

Summary report

Project folder with all sheets is created

PM sets up project, updates project plan, updates metadata

Dynamic project status begins

Project health dashboard

Project status dashboard

How Motus Optimizes Their PMO

Optimizing portfolio and project management insights in real time

Automate Work Processes

Project Health Dashboard

16
Total Active Projects

Deploy with Confidence

How Motus Optimizes Their PMO

Strategic Alignment

% of Projects by Initiative Type

- Driver Safety Solution
- Micro-Fleet Services
- Operations
- Reimbursement

6% 6%
44%
44%

Project Counts by Business Unit

Business Unit

Metric	Result	% of Total
Marketing	0	0%
Data Services	0	0%
Service (Development)	2	13%
Finance	3	19%
Corporate Strategy	2	13%
Sales & Marketing	0	0%
Customer Success	0	0%
Product	7	44%
IT Infrastructure	0	0%

Project Counts by Business Unit Origin

	Value
Marketing	0
Data Services	0
Service (Development)	2
Finance	3
Corporate Strategy	2
Sales & Marketing	0
Customer Success	0
Product	7
IT Infrastructure	0

Make Collaboration Work

Project Financial Health

Budget:

$1,587,000
Total Approved Budget

$1,482,394
Total Project Cost To Date

$104,606
Difference

Project Cost YTD

Initiative	Result	% of Total
Project Cost YTD	$1,482,394	
Driver Safety Solution	$0	0%
Micro-Fleet Services	$123,266	8%
Operations	$628,612	42%
Reimbursement	$730,516	49%

Special Projects Dashboard

Special Project Dashboard

Make Better Decisions, Faster

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IT PMO Solution
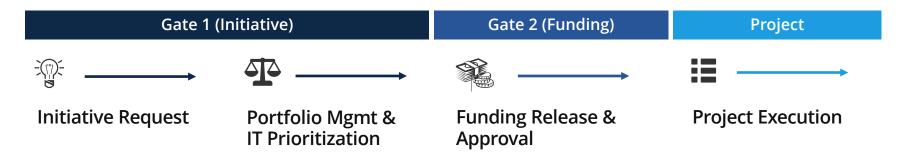# Western Digital

IT Portfolio Management Process Flow

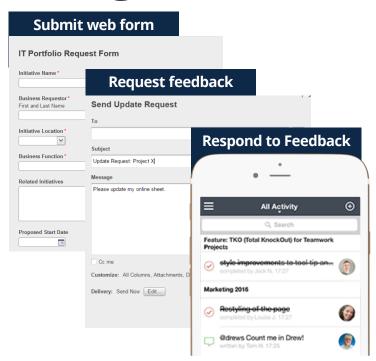Key Success Factors: IT Leadership Team Support
and a Structured Governance

Gate 1 (Initiative)		Gate 2 (Funding)	Project

Initiative Request → Portfolio Mgmt & IT Prioritization → Funding Release & Approval → Project Execution

Pain Points

- Manual Excel forms
- Frequent status requests
- Transpose PowerPoint to Excel
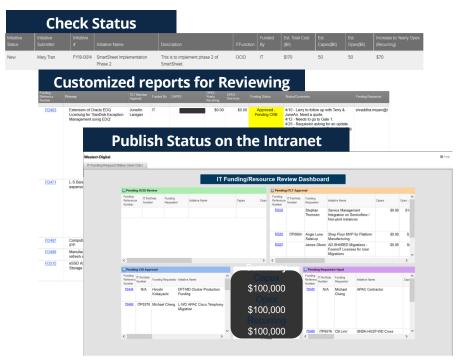
Smartsheet Solution

- Automated web forms
- Real-time status updates
- Single source of truth
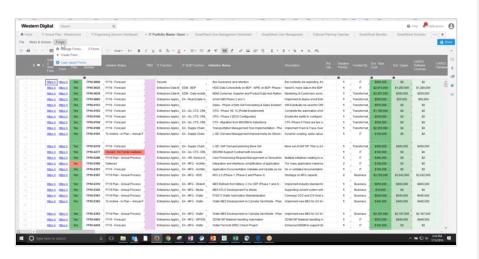
IT Portfolio Management Process Using Smartsheet
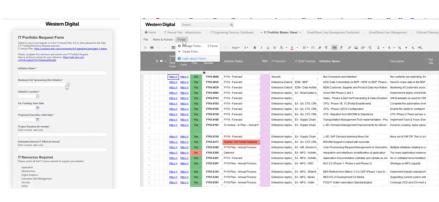
PMO Optimization with Work Mgmt

Net benefit? Optimizing portfolio and project management insights in real time!

IT Portfolio Master Sheet

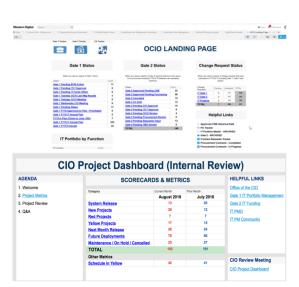*Automate Work Processes*

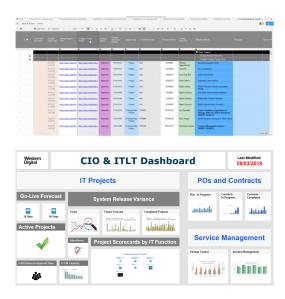## IT Funding Request Tracker

Deploy with Confidence

PMO Optimization with Work Mgmt

Status Dashboard & Change Request Tracker

Make Collaboration Work

Master Project Tracker & Portfolio Management

Make Better Decisions, Faster

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ENGAGE / Q&A

Don't forget to:

- Share your feedback in our survey in the ENGAGE app
- Stop by the Smartsheet Control Center and Accelerators booth on the first floor
- Visit the Innovation Center for hands-on learning, support, services, swag, and more