smartsheet ENGAGE /

Creating a World-Class
Smartsheet Environment



Margot Fahey Senior Solutions Consultant, Smartsheet Certain information set forth in this presentation may be "forward-looking information." Except for statements of historical fact, information contained herein may constitute forward-looking statements. Forward-looking statements are not guarantees of future performance and undue reliance should not be placed on them. Such forward-looking statements necessarily involve known and unknown risks and uncertainties, many of which are and will be described in Smartsheet's filings with the US Securities and Exchange Commission, and these risks and uncertainties may cause actual performance and financial results in future periods to differ materially from any projections of future performance or results expressed or implied by such forward-looking statements. Although forward-looking statements contained herein are based upon what Smartsheet management believes are reasonable assumptions, there can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Smartsheet undertakes no obligation to update forward-looking statements except as required by law.

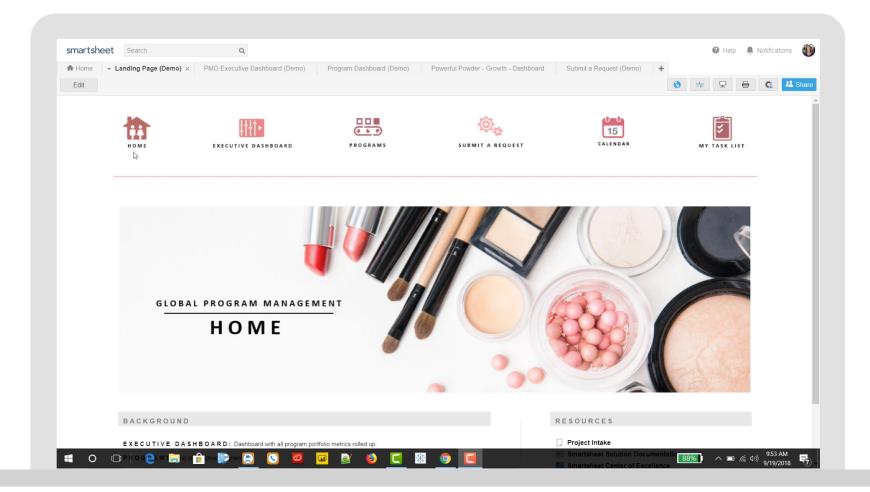
Smartsheet is a registered trademark of Smartsheet Inc. The names and logos of actual companies and products used in this presentation are the trademarks of their respective owners and no endorsement or affiliation is implied by their use.



Overview

What to Expect in This Session

- What is a world-class Smartsheet environment?
- **Customer examples**
- **Demonstration**
- - **Preparation**
- **Best practices recap**
- **Up-level your Smartsheet skills**



Customer Examples







Construction

Publishing

Project Management





Professional Services



Today's Scenario

Program Management Office (PMO), Creative Services

Pain points:

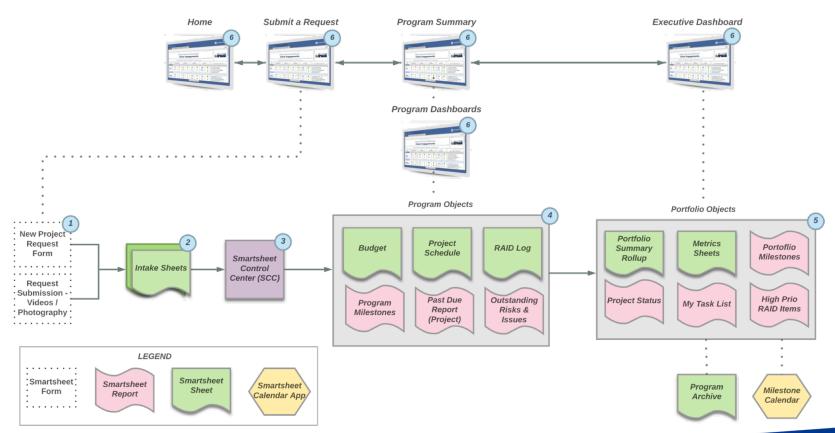
- Product launch delays
- High employee turnover
- Budget overspend





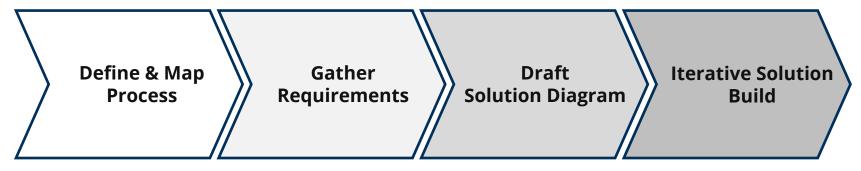


Today's Demo: Bird's Eye View





Preparation



- Map out process steps and decision points
- Inputs/outputs, owners, dependencies, other systems

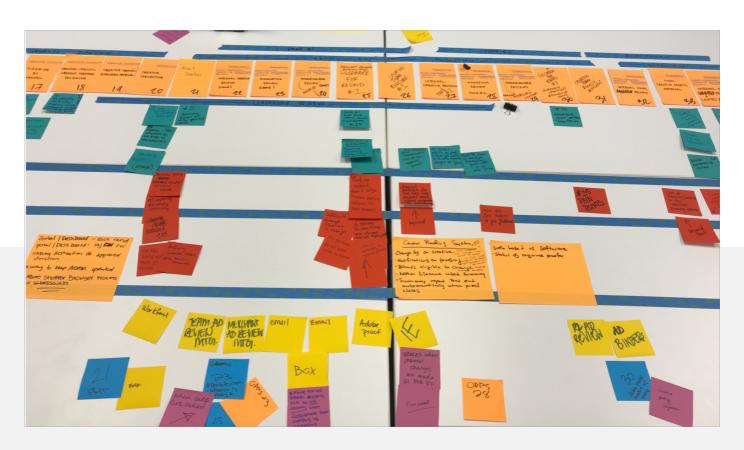
- User roles & responsibilities
- Automated alerts
- Reporting
- User permissions

- Map of data flow between sheets, reports, dashboards
- Bird's-eye view of solution

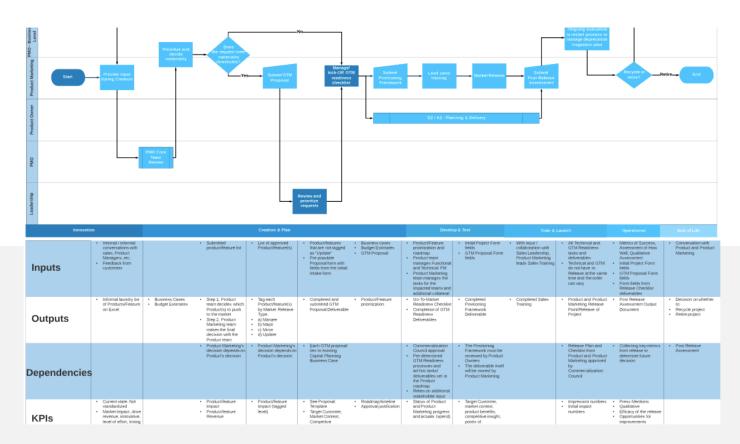
- Build POCs and socialize solution
- Collect, prioritize, incorporate feedback for continuous improvement



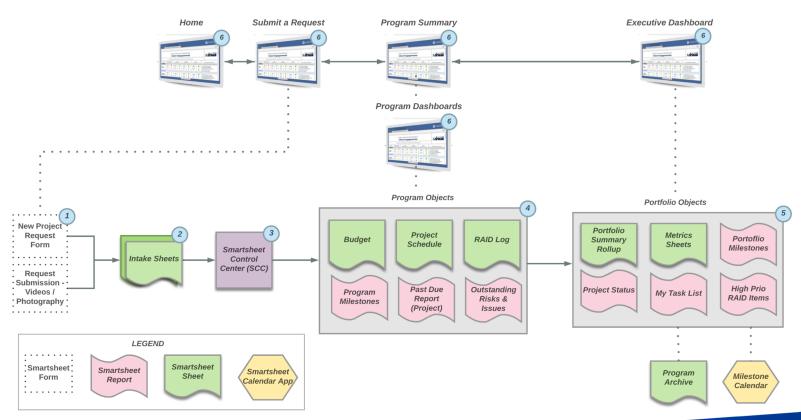
Map Process



Map Process



Draft Solution Diagram



Best Practices Recap

- Make it simple
- Design for user experience
- Think about scale and the future
- Standardize color scheme
- Only include data that is necessary and metrics that are actionable
- Ensure appropriate automated alerts avoid overwhelming people
- Gather user feedback and make continuous improvements
- Nominate influential employees to be Smartsheet Champions



Up-Level Smartsheet Skills

Self-Learning

- Smartsheet Learning Center
- Center of Excellence
- Smartsheet certification

Consulting & Training

- Consulting engagement
- Remote & in-person training packages
- Smartsheet Accelerators





Don't forget to:

- Share your feedback in our survey in the ENGAGE app
- Stop by the consulting booth on the second floor near registration
- Visit the Innovation Center for hands-on learning, support, services, swag, and more



