

Marketing Proposal Template

PROJECT NAME			
EST. START DATE		EST. FINISH DATE	
PROJECT LEADER		COMPANY	
CONTACT NAME		ADDRESS	
PHONE			
EMAIL			

PROPOSAL OVERVIEW

CLIENT NEEDS / CURRENT CHALLENGES

GOALS + OPPORTUNITIES

DESIRED OUTCOMES

WHY WE'RE THE BEST FIT

RECOMMENDED SERVICES

COST BREAKDOWN	
SERVICE	COST ESTIMATE
ESTIMATE TOTAL	
PROJECTED TIMELINE	
ACTION	DEADLINE
NEXT STEPS	

TERMS & CONDITIONS	
PROPOSAL MAY BE WITHDRAWN IF NOT ACCEPTED BY DATE OF	

ACCEPTANCE OF PROPOSAL			
AUTHORIZED CLIENT SIGNATURE		DATE OF ACCEPTANCE	

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