

Social Media Project Proposal Template

PROJECT TITLE			
SUBMITTED TO		CLIENT	
PHONE		EMAIL	
SUBMITTED BY		COMPANY	
PHONE		EMAIL	
WEBSITE		DATE SUBMITTED	

PROJECT SUMMARY

YOUR NEEDS

NEEDS / ISSUES

IMPACT OF CURRENT PROBLEMS

YOUR BUSINESS GOALS

SOCIAL MEDIA GOALS

SCOPE OF PROJECT	

[illegible]

PROJECT COST AND RESOURCE ESTIMATE	
OVERVIEW	
NEEDS / INVESTMENT	COST
ESTIMATE TOTAL	
PAYMENT TERMS	

EVALUATION + MEASUREMENTS OF SUCCESS

WHY WE'RE THE BEST FIT			
ABOUT US			
OUR VISION			
OUR CLIENTS			
OUR TEAM			
NEXT STEPS			
PROPOSAL MAY BE WITHDRAWN IF NOT ACCEPTED BY DATE OF			
ACCEPTANCE OF PROPOSAL			
AUTHORIZED CLIENT SIGNATURE		DATE OF ACCEPTANCE	

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