

WEB DEVELOPMENT PROJECT PROPOSAL TEMPLATE

PROJECT TITLE			
SUBMITTED TO		CLIENT	
PHONE		EMAIL	
SUBMITTED BY		COMPANY	
PHONE		EMAIL	
WEBSITE		DATE SUBMITTED	

WHY WE'RE THE BEST FIT			
ABOUT US			
OUR VISION			
OUR CLIENTS			
OUR TEAM			

PROJECT OVERVIEW			
PROJECT PURPOSE			

TOOLS, FRAMEWORKS, AND TECHNOLOGIES

CLIENT REQUIREMENTS / BUSINESS NEEDS

NEEDS / ISSUES

IMPACT OF CURRENT PROBLEMS

YOUR GOALS

ATTACHMENT LIST

SCOPE OF PROJECT

REQUIREMENTS GATHERING / DISCOVERY

SYSTEM ARCHITECTURE / TECH STACK PLANNING

API INTEGRATION

DATABASE DESIGN

SECURITY AND COMPLIANCE

DEVELOPMENT

TESTING AND DEPLOYMENT

HOSTING + MAINTENANCE

HOSTING PLAN

MAINTENANCE PLAN

TIMELINE

OVERVIEW

MILESTONE / DEVELOPMENT PHASE

DEADLINE

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