**AGILE PRODUCT ROADMAP TEMPLATE **

STATUS KEY STREAM 1 STREAM 2 STREAM 3 STREAM 4

|  |  |  |  |  |  |  |  |  |
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|  | **2018 – Q3** | **2018 – Q4** | **2019 – Q1** | **2019 – Q2** | **2019 – Q3** | **2019 – Q4** | **2020 – Q1** | **2020 – Q2** |
|  | **JUL** | **AUG** | **SEPT** | **OCT** | **NOV** | **DEC** | **JAN** | **FEB** | **MAR** | **APR** | **MAY** | **JUN** | **JUL** | **AUG** | **SEPT** | **OCT** | **NOV** | **DEC** | **JAN** | **FEB** | **MAR** | **APR** | **MAY** | **JUN** |
| **PRODUCT** |
| Roadmap Brief |  | **TEXT** |  | **TEXT** |  | **TEXT** |  |  | **TEXT** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| User Requirements |  |  |  |  |  | **TEXT** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Feature Requirements |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Feature Release |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Pilot |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Feedback Analysis |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Customer Testing |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Testing Analysis |  |  |  | **TEXT** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **DEVELOPMENT****TEXT****TEXT** |
| Prototype |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Deployment |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Beta Testing |  | **TEXT** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Tech Analysis |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Story Review |  |  |  |  |  |  |  | **TEXT** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Demo |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Integrated Prototype |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **USER EXPERIENCE** |
| Wireframe |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Style Guide Development |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Surface Design |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| UX Templates |  |  | **TEXT** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Feature Design |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| UX Audit |  |  | **TEXT** |  |  |  | **TEXT** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Site Test |  | **TEXT** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **QUALITY ASSURANCE** |
| Preview Testing |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Quality Assurance |  |  | **TEXT** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Metrics |  |  |  |  |  |  |  |  |  | **TEXT** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Variance Testing |  |  |  |  | **TEXT** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| User Acceptance Testing |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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