FILL-IN-THE-BLANK LEAN BUSINESS PLAN TEMPLATE

| OUR MANAGEMENT TEAM | | | | |
|---------------------|------|---------------------|--|--|
| NAME | ROLE | RELEVANT EXPERIENCE | | |
| | | | | |
| | | | | |
| | | | | |

THE PROBLEM

OUR SOLUTION

UNIQUE VALUE PROPOSITION

| TARGET CUSTOMERS | | | | |
|------------------|-----------------|--------------------------|--|--|
| SEGMENT | CHARACTERISTICS | CHANNEL(S) TO REACH THEM | | |
| | | | | |
| | | | | |

| COST STRUCTURE | | | | |
|------------------------|---------|------|--|--|
| MAIN RESOURCE/ACTIVITY | PURPOSE | COST | | |
| | | | | |
| | | | | |
| | | | | |

| REVENUE STREAMS | | | | |
|-----------------|-------------|------------------|--|--|
| REVENUE STREAM | DESCRIPTION | PROJECTED AMOUNT | | |
| | | | | |
| | | | | |
| | | | | |

Timeline of Milestones



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