Product Roadmap Showcase

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Smartsheet
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Welcome!

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Learning objectives

1. Learn about new features, and what’s changed.
2. See how it all comes together, so you’re ready to go.
3. Have a product question? We’ll answer it!
Product roadmap
How you help us shape our roadmap

CUSTOMER FEEDBACK
Product enhancement requests
Support, CSM, Services, and Sales teams

USER RESEARCH
Customer surveys
On-site visits
Exploratory research and focus groups
Usability testing

FORMAL PROGRAMS
Smartsheet Community
Early Adopter Program
Local user groups
Mobilizer Program
So, what have we been working on?
Column formulas

Have more confidence, and more reliable results throughout your sheets.
We get it — formula management at the cell level can be tedious.

One small cell-level error or accidental edit can lead to a sheet full of incorrect data.

Enter, column formulas.
Column formulas

Use formulas, uniformly:

- Build formulas once, then apply them to an entire column.
- Prevent accidental edits as new rows automatically inherit column formulas.
- Eliminate formula frustration and ensure more reliable results.
Reports, overhauled

Easily build more impactful reporting, and increase visibility into trends and key information.
We heard:

- Reports are great for connecting information across sheets, but setup is time consuming and not intuitive.
- Reports increase visibility into key information, but don’t support formulas or offer a way to group information together.

Well, we’re here to help.
Re-designed and more intuitive:

- An expanded report builder is front and center, to quickly see included sheets, columns, and filter criteria.
- Filter criteria can be adjusted effortlessly, making it easier to get the desired view of data.
- The building experience is now consistent across row and sheet summary reports.
Grouping and summary

Data analysis, unlocked:

- **Group**: Consolidate common sets of data into groups.

- **Summarize**: Use functions like Sum, Count, Max, Min, and Average without formulas.
Sneak peek:

Dashboards, reimagined
The future of dashboards

Modern UI

Contextual editing
Click-through demo

### Financial Performance

**Overview**

<table>
<thead>
<tr>
<th>YTD Totals</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Actual</td>
<td>$2,393,942</td>
</tr>
<tr>
<td>Budgeted</td>
<td>$7,900,000</td>
</tr>
<tr>
<td>Balance</td>
<td>$5,506,058</td>
</tr>
</tbody>
</table>

**Budget Progress**

- **YTD Actual**
  - 70%

**Channels**

- Marketing
- Accounting
- Legal
- Human Resources
- IT
- Customer Success
- Sales

**Team Resources**

- Finance Resources
- General Ledgers
- Expense Tracking
- FY Actuals

**Revenue by Region**

- East
- West
- North
- South
In closing...

1. **Use column formulas for more reliable results.**
   - Prevent formula frustration.
   - Easily scale across sheets.

2. **Upgrade your reporting using new features.**
   - Group common data sets.
   - Summarize columns with functions.

3. **Get excited about the future of dashboards.**
   - Use a right-panel to make quick edits.
   - Create cleaner-looking dashboards with a new UI and custom colors.
Resources

User Groups
- smartsheet.com/user-groups

Enhancement Requests
- smartsheet.com/enhancements

Formulas & Functions Community
- smartsheet.com/community