From Concept to Launch: How Smartsheet Manages Product Development

Alyssa Pankalla and Elektra Helde
Product Marketing, Smartsheet
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Alyssa Pankalla  
Sr. Global Product Readiness Manager, Smartsheet

Elektra Helde  
Sr. Product Marketing Manager, Smartsheet
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Learning objectives

1. Use a real-world example to illustrate how Smartsheet core capabilities and premium solutions come together to fuel a product development engine

2. Review all the steps to create a complete workflow in Smartsheet
The problem

“ As Smartsheet grew exponentially, our original mechanisms to track project development and launch programs weren’t sustainable. We needed to be more consistent, we needed to automate manual work—we needed to scale. ”

Alyssa Pankalla
Launch Process Solutions

Intake form
Launch Process Solutions

Intake form | Release Roadmap

Column formulas | Automation
Launch Process Solutions

1. Intake form
2. Release Roadmap
3. Scale with Control Center

- Column formulas
- Automation
Control Center is a project & portfolio management solution that builds on the core value of Smartsheet to deliver consistent, visible projects and processes at scale with best practices for work execution, reporting, and risk management built in.
Launch Process Solutions

Intake form → Release Roadmap → Scale with Control Center

- Column formulas
- Automation
Launch Process Solutions

Intake form → Release Roadmap → Scale with Control Center → Launch Plan

- Column formulas
- Automation
Launch Process Solutions

Intake form ➔ Release Roadmap ➔ Scale with Control Center ➔ Launch Plan

Column formulas ➔ DataMesh

Automation
Make it easy to keep your data consistent with DataMesh

Eliminate typos, duplicative data entry, and unnecessary work by mapping data between large sheets and reports.
Launch Process Solutions

Intake form → Release Roadmap → Scale with Control Center → Launch Plan

- Column formulas
- DataMesh
- Automation
Launch Process Solutions

Intake form → Release Roadmap → Scale with Control Center → Launch Plan

Column formulas → DataMesh → Training plan

Automation
Demo
Additional resources

1. **ENGAGE Brain Boost Control Center**
2. **ENGAGE Brain Boost Automation**
3. **Community**
   What are you [building in Smartsheet](https://www.smartsheet.com)?
Thank you