



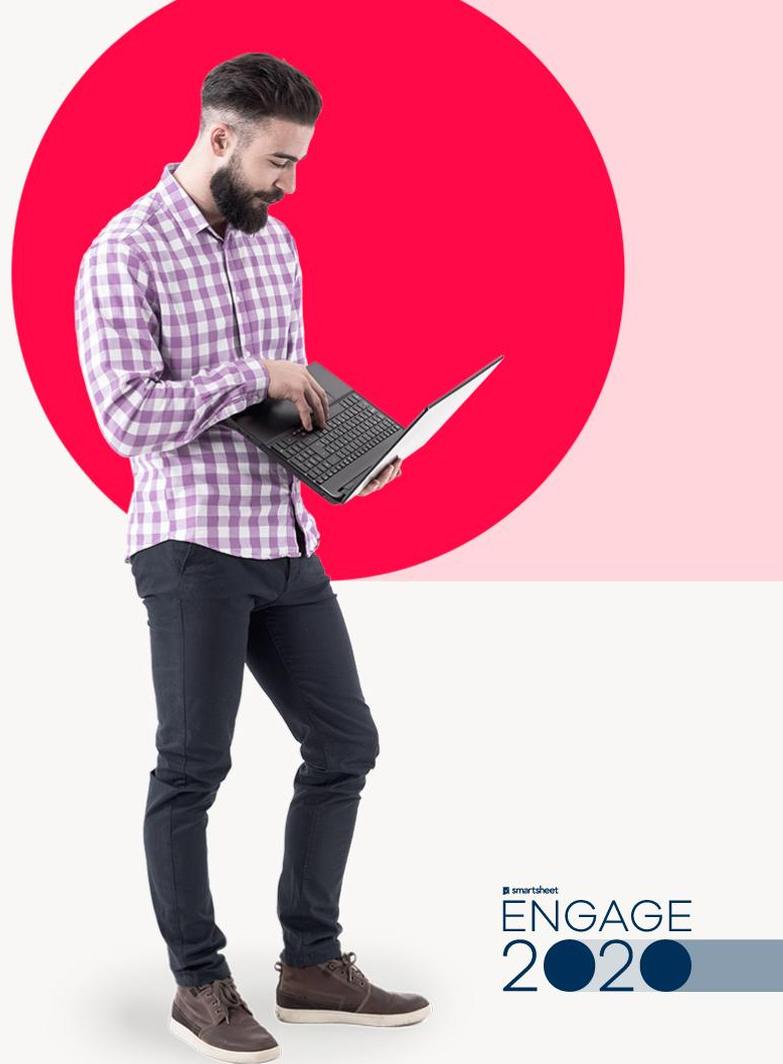
smartsheet

2020 ENGAGE 2020

The Admin Roadmap

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2020

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Welcome!

1. VP of Product Marketing
2. Spearheads marketing strategy and collaborates with Product Team to deliver products our customers love.



Jim Sherhart

VP of Product Marketing,
Smartsheet

Smartsheet makes your IT team dynamic.

Business objectives, resource capacity and priorities are constantly shifting. Smartsheet is the enterprise platform that empowers IT leaders to track mission-critical workflows in real time, automate manual processes and drive work forward—securely and at scale.

HOW WE DO IT

Dynamic Platform Principles

SECURE

SCALABLE

UNIFIED

The Smartsheet Dynamic Work platform provides everyone with a common source of truth so they can execute with agility.

**USER
DRIVEN**

ADAPTABLE

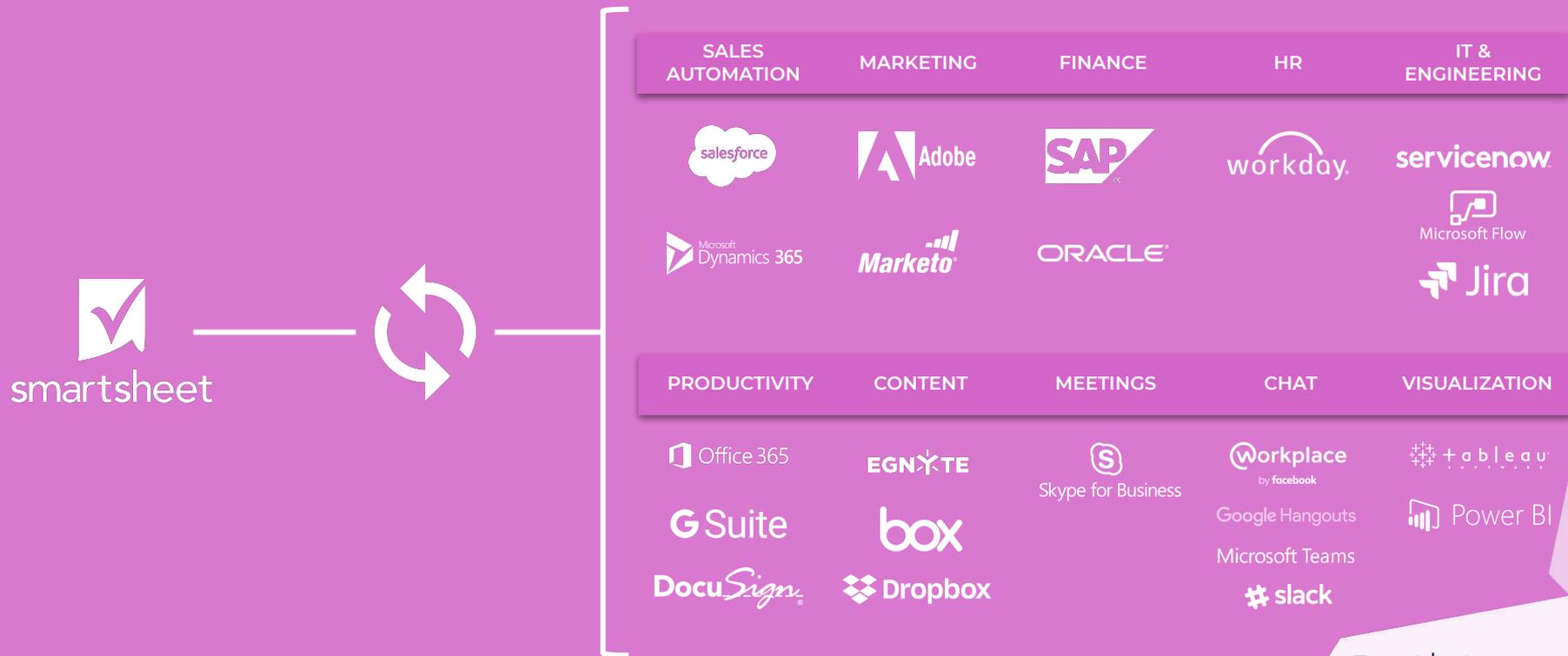
COLLABORATIVE

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Smartsheet *unifies* the enterprise tech stack

Empowering more effective work by connecting people, information and systems.



129+

tools on average are used by organizations to manage their day-to-day operations.¹

60-85%

of big data IT projects fail.²

68%

of organizations asked indicated that they have lost customers due to cyberattacks.³

1. <https://www.forbes.com/sites/insights-sailpoint/2019/01/09/cyber-today-governing-identity/#15ab4d3541cd>

2. <https://www.wsj.com/articles/employees-are-accessing-more-and-more-business-apps-study-finds-11549580017>

3. <https://www.infoworld.com/article/3393467/-reasons-big-data-projects-fail-and-4-ways-to-succeed.html#:~:text=In%202016%2C%20Gartner%20estimated%20that%20at%20closer%20to%2085%20percent>

Built enterprise-ready and IT-preferred

Smartsheet is the platform for IT and enterprise achievement.

Secure, unify, and scale your organization's solutions.

Connect your software landscape using Smartsheet.

Core admin capabilities:



User management



Group management



Account branding



Authorization



Account/
Security settings

Enhanced admin capabilities:



Bridge



Event Reporting



Azure AD
Integration



WorkApps



Forms

Forms

Quickly and easily collect and act on error-free, consistent data using forms.

Refreshed and intuitive

- Build forms faster and easier.
- Customize your forms to fit your needs by selecting specific settings per item.

Collect the information you need — fast.

- Dynamic updates based on previous responses
- Conditional logic
- Eliminate the need for multiple forms.

The screenshot displays the Smartsheet Form Builder interface for a form titled "Job application form". The interface is divided into several sections:

- Header:** "Back to Student Enrollment - 2019" and "Form Builder". The form is "Active" and was last edited on "06/09/19, 9:23 AM".
- Fields Panel (Left):** Lists "Unused Fields (4)": LinkedIn URL, Stage, Referred by, Applied before?, Status, and Due date.
- Main Form Area (Center):** Contains the following fields:
 - Name (Single-line text box)
 - Email address (Single-line text box)
 - Phone number (Single-line text box)
 - Which position are you applying for? (Radio buttons for Software Engineer, UX Design Manager, Sales Manager, Other)
 - Other position (Text box with a "Logics" button)
 - How many years of management experience do you have? (Dropdown menu)
- Configuration Panel (Right):** Allows for customization of the selected field (Name).
 - Display as:** Single-line Text Box (selected), Multi-line Text Box, Required field, Hidden field.
 - Custom Label:** Text input field.
 - Default Value:** Text input field.
 - Logic:** Section for conditional logic. An example is shown: "When Which position are you applying for? is any of UX Design Manager, Sales Manager, Action Show this field".

Bridge

Integrate your software landscape.

Automate business processes.

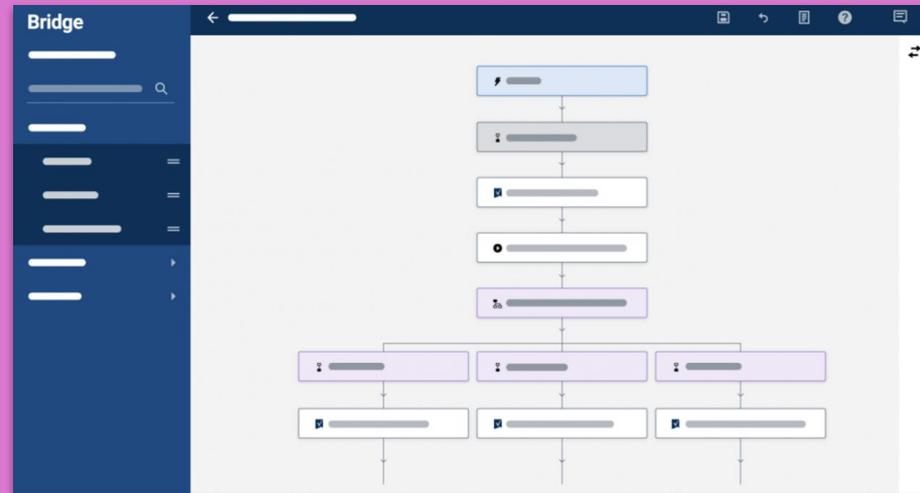
- Integrations are no-code, efficient, and accurate.

Bridge the gap between systems.

- Increase your efficiency inside and outside of Smartsheet.

Ever-expanding

- More pre-built Integrations are on the way in our growing catalogue.



Admin Center

The centralized control console for all your admin needs

Enhanced user management

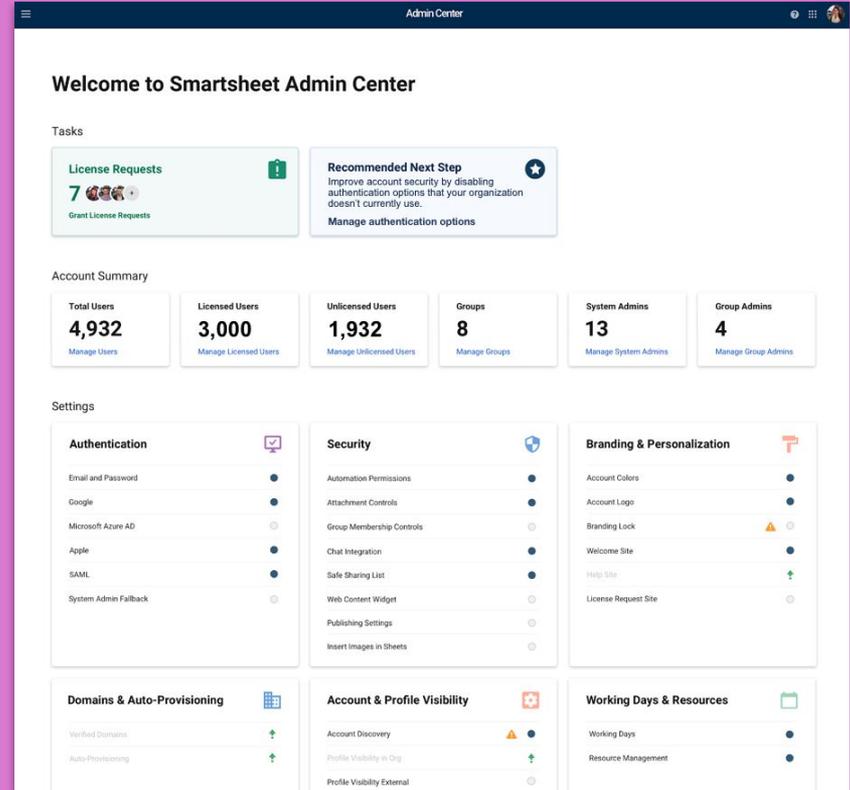
- Bulk update your users in the case of any critical business change.
- Manage mergers, acquisitions, consolidations, and more — with User Merge.

Unified settings experience

- Full migration to Admin Center

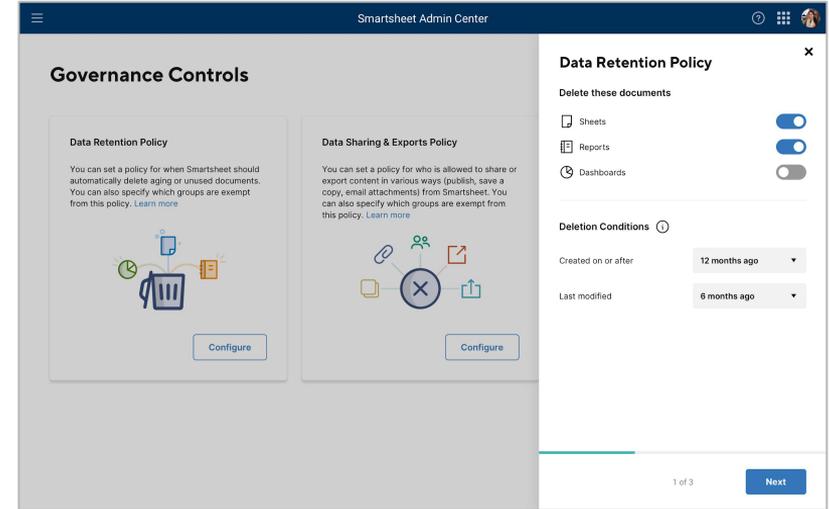
Expanding console

- Single pane of glass into enterprise capabilities
- Additional cards



Governance Policies & Plan Management

- Enhanced governance and control over mission-critical content in Smartsheet
 - Data retention policy
 - Data sharing and export policy
- Manage multiple Smartsheet subscriptions centrally without needing to consolidate plans
 - Centralize security and governance management across plans
 - Retain flexibility for teams to manage users, groups, and costs



Generally available Q4 2020

Accelerator for IT PMO

Quickly empower your IT teams and stakeholders to confidently and effectively manage their portfolio of work, ensuring that it aligns to their organizations objectives.

Proven methodology

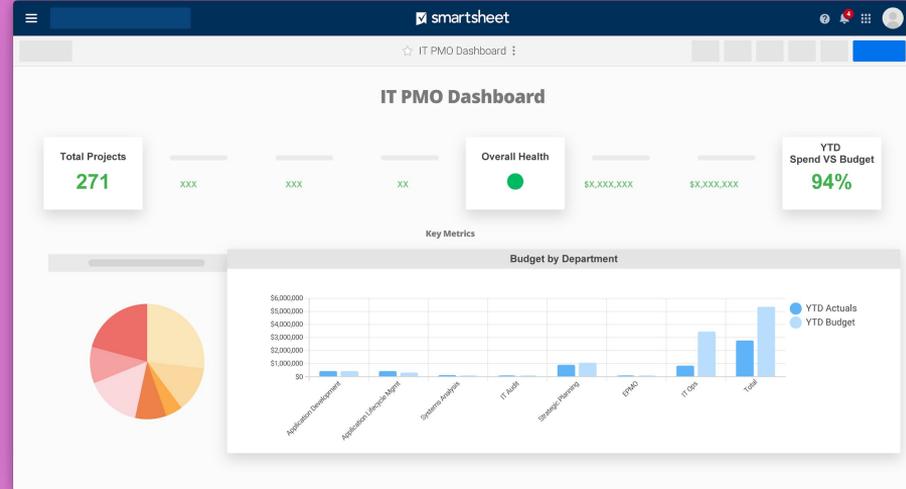
- Real-world experience and success with operational excellence

Jump-start productivity

- Time savings, training, and services

Consistency, visibility, and scale

- The core and advanced Smartsheet functionality helps you power demand management, capacity planning, project management, change management, and portfolio reporting.



WorkApps

A no-code platform for building intuitive web and mobile apps.

Streamlined

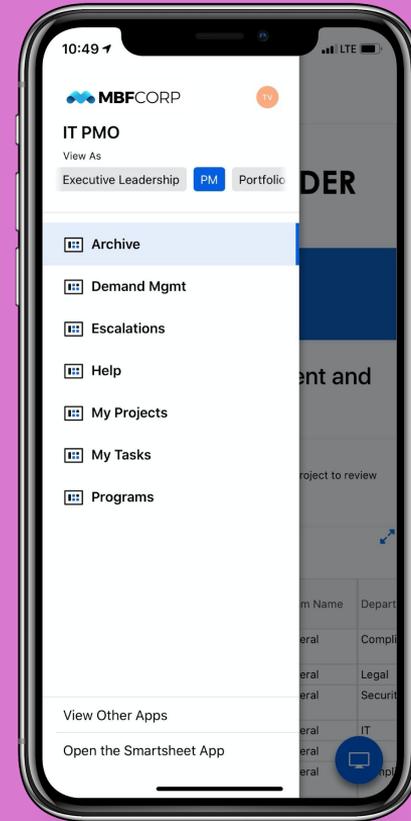
- Empowering your users to achieve more is easier than ever.

Purpose-built

- Gain the flexibility to build the app your program needs.

Scalable

- Apps scalable to you, your team, or your company.



In closing...

Increase process efficiencies with Smartsheet applications:

- WorkApps
- [Bridge](#)
- Accelerator for IT PMO
- Forms

Learn more about the configuration options available to you in the [Admin Center](#).

Join the [IT Professionals community group](#) to stay up-to-date and connect with your peers!

**Thank
you**



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