

61MKTG - Beyond Brilliance: Unleash Your Dynamic Marketing Team With Smartsheet

Top 20 Questions & Answers

1. Q: Can you proof documents without the Brandfolder add-on?

A: You do not need to have a Brandfolder license to access the Smartsheet proofing capabilities. This includes, image, document, and video proofing which are available directly in Smartsheet.

2. Q: I have Smartsheet linked to Adobe, do I need to add Brandfolder?

A: Both Brandfolder and Smartsheet have Adobe plugins. Each has specific workflows to support the different use cases. They can be used in conjunction with each other or independently.

3. Q: When is the expected integration with Smartsheet and Brandfolder supposed to be available?

A: Our first version of integration between Smartsheet and Brandfolder is already available. Please reach out to your sales rep, and we will setup that integration on your behalf.

4. Q: Is DocuSign available WITHOUT Brandfolder?

A: Document proofing, the ability to view and annotate documents and presentation docs, is available to all proofing users without Brandfolder. DocuSign, the e-signature service, is not currently available from within Smartsheet proofing.

5. Q: Do you have a suggestion on the learning site on Smartsheet or seminars for e-signatures and document builder?

A: You can find upcoming webinars at smartsheet.com/webinars. You can currently register for webinars about new ENGAGE product releases, Document Builder, and Project Management, but new topics are always being added.

6. Q: Good stuff! Is Brandfolder available for existing license holders now? What is the average implementation process and timeline?

A: Brandfolder is not included for existing license holders. Brandfolder can be purchased independently of Smartsheet. Talk to your account representative to be put in touch with the Brandfolder team. The implementation process usually ranges from a week to a couple months depending on the complexity and size of your engagement.

7. Q: What is the cost to add Brandfolder?

A: Talk to your sales representative to learn more about pricing and plans.

8. Q: When will video proofing be available?

A: Video proofing is available today!

9. Q: How will I be able to integrate Smartsheet and Brandfolder with Adobe?

A: That is a great question and something we are exploring. Stay tuned for more information!

10. Q: How do I get access to Document Builder?

A: Document Builder is available today! Head on into Smartsheet or over to <https://help.smartsheet.com/> to learn more about this awesome new capabilities.

11. Q: When will proofing in reports be available?

A: Currently, we plan to have proofing in reports available in Q4 of this year.

12. Q: Do I have to pay for video proofing?

A: Video proofing is included in Business, Enterprise, and Premiere plans.

13. Q: How do I get access to the marketing community?

A: Head on over to <https://community.smartsheet.com/group/4-marketing-professionals>

14. Q: Will I be able to send this session to some colleagues that weren't able to attend this session?

A: Registration is open through October, your team member can register after this and watch the session, or you can screen share. Sessions and content will be available on demand on this platform, Evia, through October.

15. Q: Where can I find additional webinars?

A: You can find upcoming webinars at smartsheet.com/webinars. You can currently register for webinars about new ENGAGE product releases, Document Builder, and Project Management, but new topics are always being added.

16. Q: Do I have document builder and doc proofing with my plan type?

A: We recommend reaching out to your Smartsheet account team to assist.

17. Q: Where can I get the deck for this session?

A: You can find the link to the deck here:

https://www.smartsheet.com/sites/default/files/2020-09/ENGAGE2020_61MKTG_Beyond%20Brilliance-%20Unleash%20Your%20Dynamic%20Marketing%20Team%20With%20Smartsheet.pdf

18. Q: I'm so excited about document builder and e-signature, when will those features be available?

A: We're so excited about those too! Document Builder is available today and we're currently planning on releasing e-signature in Q1 of 2021.

19. Q: Are html files on the roadmap for proofing? I'm thinking of email reviews and approvals

A: That is a great question. We will bring it back to the team so we can discuss this type of enhancement/capability.

20. Q: We are exploring DAM solutions right now and would welcome a demo.

A: Love it! Please reach out to your Smartsheet account team so they can get you set up with a demo.