

65MKTG - Integrations That Power High-performing Marketing Teams

Top 20 Questions & Answers

1. Q: Is 10,000 ft a new tool and how do you access it?

A: 10,000ft is not a new product, however the integration between Smartsheet and 10,000ft is new. You can sign up for a trial of 10,000ft, which includes the integration if you also have a Smartsheet license. <https://www.smartsheet.com/platform/10000ft/trial>

2. Q: Is 10,000 ft a premium option?

A: 10,000ft is a separate license from Smartsheet. Please reach out to the Smartsheet sales team to learn more. <https://www.smartsheet.com/contact/10000ft-billing>

3. Q: Are these capabilities available today?

A: Yes! Proofing, 10,000 ft, and Smartsheet Accelerators are all available today.

4. Q: Are these solutions available with all license types?

A: Proofing and Smartsheet Accelerators are available for business plan users and above. 10,000ft is a separate license from Smartsheet. Please reach out to the Smartsheet sales team to learn more.

5. Q: Where can I learn more about marketing solutions in Smartsheet?

A: Check out <https://www.smartsheet.com/solutions/marketing> to learn more about the solutions we offer for marketers, and reach out to our team with any questions!

6. Q: Where can I learn more about 10,000 ft?

A: We encourage you to catch other ENGAGE sessions on 10,000 ft if you're interested in learning more, or visit the 10,000 ft information page on our website and contact our team for more information. <https://www.smartsheet.com/platform/10000ft>

7. Q: What other types of marketing solutions do you offer?

A: Smartsheet offers Accelerators for Campaign Management, Marketing Shared Services, and Events. In addition to Accelerators, Smartsheet offers marketing solutions focused on proofing, digital asset management, workflow automation, and document building.

8. Q: What other integrations are valuable for marketing teams?

A: Check out the work we're doing to integrate Smartsheet and our new digital asset management product, BrandFolder! Our first version of the integration is already available. Please reach out to your sales rep, and we will set up that integration on your behalf.

9. Q: Where do I learn more about proofing?

A: To learn more about proofing, visit the learning center at <https://help.smartsheet.com/learning-track/smartsheet-advanced/proofing> and be sure to view other ENGAGE2020 sessions on this topic, found at <https://www.smartsheet.com/engage/agenda>

10. Q: Where do I learn more about the adobe creative cloud integration?

A: You can learn more about the extension, and download it, here <https://www.smartsheet.com/marketplace/apps/adobe-creative-cloud>

11. Q: Where do I learn more about BrandFolder?

A: Reach out to your account team to learn more about BrandFolder and how we're integrating these capabilities into the Smartsheet experience!

12. Q: Do you offer packaged, pre-built solutions for marketing teams?

A: Yes, we do! Check out Smartsheet Accelerators if you're looking for a leg up on starting your marketing journey in Smartsheet. <https://www.smartsheet.com/marketplace/accelerators>

13. Q: How do I know what type of account plan I'm on and if I have these integrations or features?

A: Your account team will be happy to help you identify the plan that you're on, reach out to them to have a discussion and learn more.

14. Q: Where can I access this content after today?

A: Sessions and content will be available on demand on this platform, Evia, through October.

15. Q: How can I show this session to someone on my team who is not registered?

A: Registration is open through October, your team member can register after this and watch the session, or you can screen share.

16. Q: Where can I find additional webinars on these topics?

A: You can find upcoming webinars at smartsheet.com/webinars. You can currently register for webinars about new ENGAGE product releases, Document Builder, and Project Management, but new topics are always being added.

17. Q: Where can I find the deck for this session?

A: The deck is in this same session page to the left of the chat window.

18. Q: How do I get access to the marketing community?

A: Head on over to <https://community.smartsheet.com/group/4-marketing-professionals>

19. Q: What other features are you planning to add to proofing? Can I proof videos?

A: Video proofing is available today in Smartsheet! We're always continuing to evolve our roadmap so stay tuned for more information on proofing updates over the coming months.

20. Q: You mentioned Document Builder as a cool additional capability, what is that and how do I learn more?

A: Check out the document builder learning center page at <https://help.smartsheet.com/learning-track/smartsheet-advanced/document-builder> and as always, reach out to your account team if you have questions or want a deeper dive!