SALES WORKFLOW TEMPLATE

1. MARKETING CAMPAIGN
2. LEAD GENERATION
3. LEAD ASSIGNED TO MANAGERS
4. LEAD FOLLOW-UP
5. QUALIFIED VS. NON-QUALIFIED LEAD
6. CONVERT LEAD TO PROSPECT
7. GAIN PROSPECT INFORMATION
8. LEAD FOLLOW-UP

If not qualified: Throw out

Company
Opportunity
Contact Information
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