## **PROJECT EXECUTION: STRATEGIC ALIGNMENT**

Blank template begins on page 2.

#### EXAMPLE

#### STRATEGY ALIGNMENT

**CONCISE OVERVIEW** Lower operational risk, lower operating costs, and empower employees.

# Try Smartsheet for FREE

 PROJECT START DATE
 CLOSING DATE

 00/00/0000
 00/00/0000

### CLOSING FOLLOW-THROUGH

| PROJECT EXECUTION GOAL             | ESSENTIAL QUESTION   | SUPPORTING ACTIONS  | ASSIGNED TEAM MEMBER | WHAT WENT WELL  | WHAT NEEDS TO CHANGE  |
|------------------------------------|--|---|----------------------|---|---|
| INCREASE<br>COMMUNICATION          | Can every team member<br>articulate what their colleagues<br>are focused on?                         | Have regular check-ins with the team.   | PM/Team              | The kick-off meeting went well<br>and the team members were<br>on board with the idea of a<br>communication calendar.                               | As problems arose midway<br>through the project,<br>communication dropped off.<br>We need to build in more quick<br>check-ins. We may even<br>increase to daily check-ins<br>toward the end of a project. |
|                                    | -  | Have a kick-off agenda item.  | PM                   |   |   |
|                                    |  | Make a communication calendar.  | Admin                |   |   |
|                                    | Can every team member identify<br>dependencies in order to set<br>realistic expectations?            | Check task and resource dependencies.   | Team Member(s)       | The newly formed team could foresee 75 percent of dependencies.   | Involve more departmental leadership in the future.   |
| PROJECT EXECUTION GOAL             | ESSENTIAL QUESTION   | SUPPORTING ACTIONS  | ASSIGNED TEAM MEMBER | WHAT WENT WELL  | WHAT NEEDS TO CHANGE  |
|                                    | How will stakeholders receive updates?   | Set the stakeholder communication schedule.   | PM                   | We implemented a new communication schedule.  | The meetings were not efficient,<br>increasing the team's<br>frustration. We must have<br>training regarding meeting<br>guidelines. Create a one-sheet<br>for the leadership.                             |
| INCREASE STAKEHOLDER<br>ENGAGEMENT | What level of interaction will satisfy<br>your project goals and increase<br>stakeholder engagement? | Communicate the need for regular updates.   | PM                   | The communication schedule<br>kept more team members<br>aware of their progress.  |   |
|                                    |  | Use stakeholder time carefully –<br>ensure the efficiency of meetings<br>and cancel them as needed. | PM                   |   |   |
| PROJECT EXECUTION GOAL             | ESSENTIAL QUESTION   | SUPPORTING ACTIONS  | ASSIGNED TEAM MEMBER | WHAT WENT WELL  | WHAT NEEDS TO CHANGE  |
| TEAM ALIGNMENT TO<br>STRATEGY      | How will we know that all the<br>project members understand what<br>the goals are?                   | Have a kick-off agenda item.  | PM/Team              | Increasing the agenda's<br>strategy visibility and clarifying<br>the plan's language improved   | On the next project, allocate<br>more time to strategy meetings<br>and assess whether that<br>adjustment increases or<br>decreases productivity.  |
|                                    |  | Implement a messaging plan that connects with the strategy.   | РМ                   | the team's understanding.   |   |
|                                    |  | Have regular check-ins with the team.   | PM                   | Increasing the time we allot to<br>team alignment at the start of<br>the project had a positive<br>impact on the overall success<br>of the project. |   |

## **PROJECT EXECUTION: STRATEGIC ALIGNMENT**

|                    |  | PROJECT START DATE | CLOSING DATE |
|--------------------|--|--------------------|--------------|
| STRATEGY ALIGNMENT |  |                    |              |
| CONCISE OVERVIEW   |  |                    |              |

### CLOSING FOLLOW-THROUGH

| PROJECT EXECUTION GOAL | ESSENTIAL QUESTION | SUPPORTING ACTIONS | ASSIGNED TEAM MEMBER | WHAT WENT WELL | WHAT NEEDS TO CHANGE |
|------------------------|--------------------|--------------------|----------------------|----------------|----------------------|
|                        |                    |                    |                      |                |                      |
|                        |                    |                    |                      |                |                      |
|                        |                    |                    |                      |                |                      |
|                        |                    |                    |                      |                |                      |
|                        |                    |                    |                      |                |                      |
|                        |                    |                    |                      |                |                      |
|                        |                    |                    |                      |                |                      |
|                        |                    |                    |                      |                |                      |
| PROJECT EXECUTION GOAL | ESSENTIAL QUESTION | SUPPORTING ACTIONS | ASSIGNED TEAM MEMBER | WHAT WENT WELL | WHAT NEEDS TO CHANGE |

| PROJECT EXECUTION GOAL | ESSENTIAL QUESTION | SUPPORTING ACTIONS | ASSIGNED TEAM MEMBER | WHAT WENT WELL | WHAT NEEDS TO CHANGE |
|------------------------|--------------------|--------------------|----------------------|----------------|----------------------|
|                        |                    |                    |                      |                |                      |
|                        |                    |                    |                      |                |                      |
|                        |                    |                    |                      |                |                      |
|                        |                    |                    |                      |                |                      |
|                        |                    |                    |                      |                |                      |
|                        |                    |                    |                      |                |                      |
|                        |                    |                    |                      |                |                      |
|                        |                    |                    |                      |                |                      |

#### DISCLAIMER

Any articles, templates, or information provided by Smartsheet on the website are for reference only. While we strive to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability, or availability with respect to the website or the information, articles, templates, or related graphics contained on the website. Any reliance you place on such information is therefore strictly at your own risk.