**[](https://www.smartsheet.com/try-it?trp=11631&utm_source=integrated-content&utm_campaign=/content/gantt-chart-examples&utm_medium=New+Product+Development+Gantt+Chart+Example+doc+11631&lpa=New+Product+Development+Gantt+Chart+Example+doc+11631)NEW PRODUCT DEVELOPMENT GANTT CHART TEMPLATE EXAMPLE**

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| TEAM MEMBER NAME | ROLE | TODAY’S DATE |
| John K. | Project Manager | MM/DD/YY |

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|  | **MONTH 1** | | | | **MONTH 2** | | | | **MONTH 3** | | | | **MONTH 4** | | | | **MONTH 5** | | | | |
| **MONTH START** | **01/0000** | | | | **02/0000** | | | | **03/0000** | | | | **04/0000** | | | | **05/0000** | | | | |
| **WEEK** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **ACTIVITY** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **PRODUCT DEVELOPMENT PLAN FOR PRODUCT X** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Develop prototype |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Create detailed design |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Study potential market |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Develop marketing strategy |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Set up materials acquisition |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Set up production facility |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Produce initial product |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Market product |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Evaluate initial consumer reaction to product and marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Make changes based on evaluation of product and marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Produce adapted product with any adjusted marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

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