**[A picture containing text

Description automatically generated](https://www.smartsheet.com/try-it?trp=11729&utm_source=integrated-content&utm_campaign=/content/event-marketing-plan-templates&utm_medium=Event+Marketing+Plan+doc+11729&lpa=Event+Marketing+Plan+doc+11729)EVENT MARKETING PLAN TEMPLATE**

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|  |  | PHASE ONE | | | PHASE TWO | | | PHASE THREE | | | PHASE FOUR | | |
| CAMPAIGN TYPE | ADDITIONAL INFO | Wk1 | Wk2 | Wk3 | Wk4 | Wk5 | Wk6 | Wk7 | Wk8 | Wk9 | Wk10 | Wk11 | Wk12 |
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