******PRODUCT ROADMAP TEMPLATE**

**PHASES**

STREAM 1

STREAM 4

STREAM 2

STREAM 3

STATUS KEY

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | 20XX - Q3  | 20XX - Q4 | 20XX - Q1 | 20XX - Q2 | 20XX - Q3 | 20XX - Q4 |
|   |   | JUL | AUG | SEPT | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC |
| PRODUCT | Roadmap Brief |   |   |   |  TEXTTEXT |   |   |   |   |  TEXTTEXT |   |   |   |   |   |   |   |   |   |
| User Requirements |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Feature Requirements |   |   |   |   |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Feature Release |   |   |   |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Pilot |   |   |   |   |   |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |
| Feedback Analysis |   |   |   |   |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Customer Testing |   |   |   |   |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Testing Analysis |   |   |   |   |   |   |   |  TEXT |   |   |   |   |   |   |   |   |   |   |
| DEVELOPMENT | Prototype |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Deployment |   |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Beta Testing |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Tech Analysis |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Story Review |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Demo |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Integrated Prototype |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| USER EXPERIENCE | Wireframe |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Style Guide Development |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Surface Design |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| UX Templates |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Feature Design |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| UX Audit |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Site Test |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| QUALITY ASSURANCE | Preview Testing |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Quality Assurance |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Metrics |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Variance Testing |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| User Acceptance Testing |   |  TEXT |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |

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