**[A green sign with white text

Description automatically generated with low confidence](https://www.smartsheet.com/try-it?trp=11801&utm_source=integrated-content&utm_campaign=/content/content-calendar-template-examples&utm_medium=Simple+Content+Calendar+doc+11801&lpa=Simple+Content+Calendar+doc+11801)SIMPLE CONTENT CALENDAR TEMPLATE**

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| PLATFORM | MON | TUES | WED | THUR | FRI | SAT | SUN |
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| **LINKEDIN** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** |
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| **INSTAGRAM** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** |
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| **TIKTOK** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** |
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| **OTHER** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** |
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| **OTHER** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** | **TOPIC** |
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