SOCIAL MEDIA CONTENT CALENDAR TEMPLATE

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WEEK STARTING & ENDING DATES

MM/DD/YY - MM/DD/YY

PREPARED BY

NAME

PLATFORM	DATE	TIME	ASSIGNED TO	STATUS	POST TOPIC	POST CATEGORY	VISUAL CATEGORY	COPY	VISUAL ASSETS	LINK TO PUBLISHED POST
TWITTER	MM/DD/YY	8:00 AM	NAME	NOT STARTED	TOPIC	CATEGORY	CATEGORY	COPY ...	ASSETS	LINK
INSTAGRAM				COMPLETE						
FACEBOOK				IN PROGRESS						
YOUTUBE				OM HOLD						
LINKEDIN										
OTHER										

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