**[](https://www.smartsheet.com/try-it?trp=11745&utm_source=integrated-content&utm_campaign=/content/industry-analysis-templates&utm_medium=Strickland+Seven+Force+Model+doc+11745&lpa=Strickland+Seven+Force+Model+doc+11745)SEVEN FORCES MODEL**

**by Thompson & Strickland**

|  |  |  |
| --- | --- | --- |
| 1 | Dominant Economic Features of the Industry |  |
| 2 | Sources of Competitive Pressures and Strengths of Competitive Forces |  |
| 3 | Driving Forces in the Industry |  |
| 4 | Market Position of the Competitors |  |
| 5 | Strategic Moves of the Competitors |  |
| 6 | Industry’s Key Success Factors |  |
| 7 | Industry Analysis Plan |  |

|  |
| --- |
| **DISCLAIMER**  Any articles, templates, or information provided by Smartsheet on the website are for reference only. While we strive to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability, or availability with respect to the website or the information, articles, templates, or related graphics contained on the website. Any reliance you place on such information is therefore strictly at your own risk. |