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Description automatically generatedADVERTISING   
PROPOSAL**

**TEMPLATE**

SUBMITTED TO   
Client NAME

SUBMITTED by   
sender NAME

DATE SUBMITTED   
00/00/0000

Table of Contents

[1. INTRODUCTION 3](#_Toc145245617)

[2. ABOUT US 3](#_Toc145245618)

[3. SITUATION ANALYSIS 3](#_Toc145245619)

[4. OUR SERVICES 4](#_Toc145245620)

[5. YOUR RESULTS 4](#_Toc145245621)

[6. TIMELINE 5](#_Toc145245622)

[6.1 TIMELINE OVERVIEW 5](#_Toc145245623)

[6.2 ACTIVITIES + DEADLINES 5](#_Toc145245624)

[7. COST INVESTMENT 6](#_Toc145245625)

[7.1 COST OVERVIEW 6](#_Toc145245626)

[7.2 NEEDS / INVESTMENT 6](#_Toc145245627)

[7.3 PAYMENT TERMS 6](#_Toc145245628)

[8. TERMS AND CONDITIONS 7](#_Toc145245629)

**A yellow paper bird on a black background

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# INTRODUCTION

|  |
| --- |
|  |

# ABOUT US

|  |
| --- |
|  |

# SITUATION ANALYSIS

|  |
| --- |
|  |

# OUR SERVICES

|  |
| --- |
|  |

# YOUR RESULTS

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| --- |
|  |

# TIMELINE

## TIMELINE OVERVIEW

|  |
| --- |
|  |

## ACTIVITIES + DEADLINES

|  |  |
| --- | --- |
| ACTIVITY | DEADLINE |
|  |  |
|  |  |
|  |  |
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|  |  |
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|  |  |

# COST INVESTMENT

## COST OVERVIEW

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| --- |
|  |

## NEEDS / INVESTMENT

|  |  |
| --- | --- |
| NEEDS / INVESTMENT | COST |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| ESTIMATE TOTAL |  |

## PAYMENT TERMS

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| --- |
|  |

# TERMS AND CONDITIONS

|  |
| --- |
|  |

|  |  |
| --- | --- |
| PROPOSAL MAY BE WITHDRAWN IF NOT ACCEPTED BY DATE OF |  |

# ACCEPTANCE OF PROPOSAL

|  |  |
| --- | --- |
| AUTHORIZED CLIENT SIGNATURE | DATE OF ACCEPTANCE |
|  |  |

|  |
| --- |
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