**[A green sign with white text

Description automatically generated with medium confidence](https://www.smartsheet.com/try-it?trp=11932&utm_source=template-word&utm_medium=content&utm_campaign=Strategic+Engagement+Plan+Example-word-11932&lpa=Strategic+Engagement+Plan+Example+word+11932)STRATEGIC ENGAGEMENT PLAN – EXAMPLE**

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| STAKEHOLDER | | PROJECT PHASE | | | INITIATION | | | |
| ROLE | NAME | CATEGORY | INTEREST | INFLUENCE | EXPECTATIONS | COMMUNICATION APPROACH | FREQUENCY | CONCERNS |
| Sponsor | Krista | Internal | High | High | Financial and strategic support | Email | Daily | Return on investment |
| Project Lead | Melissa | External | High | Medium | Guide project success | Phone | Twice Weekly | Team coordination |
| Project Manager | Kovar |  | Medium | Low | Ensure project completion / delivery | Email | Weekly | Optimizing project efficiency |
| Supervisor | Roderick |  | Medium | Medium | Oversee task execution | Video Conference | Twice Monthly | Task completion |
| PMO | Suman Shine |  | Medium | Low | Ensure project governance | Email | Monthly | Project alignment |
| IT Support Team | Yoko |  | Low | Medium | Resolve technical issues promptly | Email | Twice Monthly | System functionality |

STRATEGIC ENGAGEMENT PLAN

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| STAKEHOLDER | | PROJECT PHASE | | | INITIATION | | | |
| ROLE | NAME | CATEGORY  Internal / External | INTEREST  High / Med / Low | INFLUENCE  High /  Med / Low | EXPECTATIONS | COMMUNICATION APPROACH | FREQUENCY | CONCERNS |
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