**STRATEGIC ENGAGEMENT PLAN – EXAMPLE**

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| STAKEHOLDER | PROJECT PHASE | INITIATION |
| ROLE | NAME | CATEGORY | INTEREST | INFLUENCE | EXPECTATIONS | COMMUNICATION APPROACH | FREQUENCY | CONCERNS |
| Sponsor | Krista  | Internal | High | High | Financial and strategic support  | Email | Daily | Return on investment  |
| Project Lead | Melissa  | External | High | Medium | Guide project success | Phone | Twice Weekly | Team coordination |
| Project Manager | Kovar |   | Medium | Low | Ensure project completion / delivery | Email | Weekly | Optimizing project efficiency |
| Supervisor | Roderick  |   | Medium | Medium | Oversee task execution | Video Conference | Twice Monthly | Task completion |
| PMO | Suman Shine |   | Medium | Low | Ensure project governance | Email | Monthly | Project alignment |
| IT Support Team | Yoko  |   | Low | Medium | Resolve technical issues promptly | Email | Twice Monthly | System functionality |

STRATEGIC ENGAGEMENT PLAN

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| STAKEHOLDER | PROJECT PHASE | INITIATION |
| ROLE | NAME | CATEGORYInternal / External | INTERESTHigh / Med / Low | INFLUENCEHigh / Med / Low | EXPECTATIONS | COMMUNICATION APPROACH | FREQUENCY | CONCERNS |
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