**[A green sign with white text

Description automatically generated with medium confidence](https://www.smartsheet.com/try-it?trp=11932&utm_source=template-word&utm_medium=content&utm_campaign=Strategic+Engagement+Plan-word-11932&lpa=Strategic+Engagement+Plan+word+11932)STRATEGIC ENGAGEMENT PLAN TEMPLATE**

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| STAKEHOLDER | | PROJECT PHASE | | | INITIATION | | | |
| ROLE | NAME | CATEGORY  Internal / External | INTEREST  High / Med / Low | INFLUENCE  High /  Med / Low | EXPECTATIONS | COMMUNICATION APPROACH | FREQUENCY | CONCERNS |
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