**[A blue sign with white text

Description automatically generated with low confidence](https://www.smartsheet.com/try-it?trp=11120&utm_source=template-excel&utm_medium=content&utm_campaign=Agile+Product+Roadmap+Example-excel-11120&lpa=Agile+Product+Roadmap+Example+excel+11120)****AGILE PRODUCT ROADMAP TEMPLATE – EXAMPLE**

**PHASES**

TEAM 1

TEAM 4

TEAM 2

TEAM 3

TEAM KEY

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| SPRINT 0 | SPRINT 1 | SPRINT 2 | SPRINT 3 | SPRINT 4 | SPRINT 5 | SPRINT 6 | SPRINT 7 |
| 1-Jun | 15-Jun | 29-Jun | 13-Jul | 27-Jul | 10-Aug | 24-Aug | 7-Sep |

1. MARKET RESEARCH AND ANALYSIS

MILESTONE

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Integrate payment processing system.

Implement remote troubleshooting capabilities.

Develop user interface for charging stations.

Create monitoring system for station status.

Optimize design for user-friendliness and efficiency.

Develop initial design prototypes for charging units.

Test prototypes in controlled environments.

Conduct competitor analysis.

Survey potential users for charging needs.

Analyze trends in EV usage.

Study regional EV charging infrastructure.

Iterate designs based on feedback.

2. PRODUCT DESIGN AND DEVELOPMENT

3. SOFTWARE DEVELOPMENT FOR CHARGING STATIONS

**AGILE PRODUCT ROADMAP**

**PHASES**

TEAM 1

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TEAM KEY

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4. MOBILE APP DEVELOPMENT

MILESTONE

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Develop marketing materials and website.

Create branding strategy.

Initiate social media campaigns.

Plan launch event and promotional activities.

Ensure security measures for user data.

Add features like location finder, booking, and payment.

Design user-friendly app interface.

Integrate app with charging stations.

Identify strategic locations for charging stations.

Plan logistics for station installation.

Coordinate with local authorities for permits.

Develop maintenance and servicing schedules.

5. INFRASTRUCTURE AND DEPLOYMENT PLANNING

6. MARKETING AND BRANDING

**AGILE PRODUCT ROADMAP**

**PHASES**

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7. TESTING AND QUALITY ASSURANCE

MILESTONE

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Implement continuous improvement process.

Plan for expansion and new feature additions.

Monitor initial user interactions and feedback.

Officially launch charging stations and app.

Conduct field tests for charging stations.

Perform app testing on various devices.

Ensure compliance with safety standards.

Gather user feedback for improvements.

8. LAUNCH AND POST-LAUNCH ACTIVITIES

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