**[A green sign with white text

Description automatically generated](https://www.smartsheet.com/try-it?trp=11974&utm_source=template-word&utm_medium=content&utm_campaign=One-Page+Business+Model+Canvas-word-11974&lpa=One-Page+Business+Model+Canvas+word+11974)ONE-PAGE BUSINESS MODEL CANVAS**

**TEMPLATE for Microsoft Word**

Insert introduction to this business model outline here.

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| --- | --- | --- | --- | --- | --- |
| VALUE PROPOSITIONS | The products or services offered and their unique value. | | | | |
| CUSTOMER SEGMENTS | The specific groups of customers targeted. | | | | |
| CHANNELS | How the business delivers its value proposition to customers. | | | | |
| CUSTOMER RELATIONSHIPS | The types of relationships established with customers. | | | | |
| REVENUE STREAMS | The sources of income from customers. | | | | |
| KEY RESOURCES | The assets essential for the business to operate. | | | | |
| KEY ACTIVITIES | The most important activities needed to execute the company’s business model. | | | | |
| KEY PARTNERSHIPS | The network of suppliers and partners that make the business model work. | | | | |
| COST STRUCTURE | The major costs involved in operating the business model. | | | | |
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