[A green sign with white text

Description automatically generated](https://www.smartsheet.com/try-it?trp=11980&utm_source=template-word&utm_medium=content&utm_campaign=Testimonial-Based+Case+Study+Example-word-11980&lpa=Testimonial-Based+Case+Study+Example+word+11980)**TESTIMONIAL-BASED   
CASE STUDY TEMPLATE EXAMPLE**

A quote on a black background

Description automatically generated

POSITIVE CHARGE

123 Main Street, Suite 245

WEBSITE

123-456-7890

EMAIL

A quote on a black background

Description automatically generatedPREPARED BY: Lori Garcia

DATE: MM/DD/YY

1. INTRODUCTION

Welcome to Positive Charge, a leader in innovative electric vehicle (EV) charging solutions. We are excited to share a success story from one of our valued clients, City Fleet Services, a major urban logistics provider.

1. CUSTOMER CHALLENGE

City Fleet Services faced a significant challenge: Its EV fleet was experiencing extended downtime due to a lack of efficient charging solutions, a circumstance, which, in turn, impacted delivery times and operational costs.

1. SOLUTION PROVIDED

Positive Charge stepped in with our high-speed, strategically placed charging stations, tailored to meet the specific needs of City Fleet Services. We implemented a network of chargers along key logistics routes, ensuring minimal downtime.

1. TESTIMONIALS



Initially, we were skeptical about the switch to a new charging provider. But Positive Charge changed our perspective completely. The efficiency of their charging stations has been a game-changer for our operations.

*Sarah J., Logistics Manager, City Fleet Services*

A quote on a black background

Description automatically generated

*Marta H., Driver, City Fleet Services*

I've noticed a huge difference. The charging times are faster, and it is easier to stay on schedule.

Positive Charge has made my daily routes much smoother.



Partnering with Positive Charge was one of our best decisions. Their solution directly addressed our challenges and transformed our fleet efficiency.



*Shankara K., CEO, City Fleet Center*



1. RESULTS AND IMPACT

After implementing Positive Charge's solution, City Fleet Services saw a 40% reduction in charging times and a 30% decrease in operational costs, leading to improved delivery schedules and increased driver satisfaction.

1. CONCLUSION

This partnership with City Fleet Services highlights Positive Charge's commitment to providing tailored, efficient EV charging.

1. CALL TO ACTION (CTA)

Take the next step with Positive Charge. Contact your local representative, sign up for our weekly newsletter, and try our monthly sample services.



|  |
| --- |
| **DISCLAIMER**  Any articles, templates, or information provided by Smartsheet on the website are for reference only. While we strive to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability, or availability with respect to the website or the information, articles, templates, or related graphics contained on the website. Any reliance you place on such information is therefore strictly at your own risk. |