## **MISSION STATEMENT WORKSHEET**

Answer these questions to find details and structure for your mission statement.



PROCEDURES	ACTIVITY	ANSWERS
1. Ask questions	Identify what your organization does, what your organization creates, and who the products and services are geared towards.	
2. Discuss answers	Write down the ideas, words, and phrases that the answers in step one inspires.	
3. Edit ideas and keywords	Start to winnow the thoughts and keywords from your discussion.	
4. Draft mission statements	Begin drafting mission statements. Try creating several.	

5. Review	Share drafts with the team for their input.	
6. Publish your final effort	Incorporate feedback, copy edit the statement, and publish to the world.	

## THE FINAL MISSION STATEMENT

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