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Enterprise Feature Benefits

Streamlined Administration
Easily manage users across departments, divisions, and the enterprise

Enhanced Governance
More insight, control, and security
# Streamlined Administration

Easily manage users across the enterprise

<table>
<thead>
<tr>
<th>Feature</th>
<th>Benefit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Directory integration</td>
<td>Easy but powerful way to add/remove/update Smartsheet users. Aligned with IT processes.</td>
</tr>
<tr>
<td>Departmental billing</td>
<td>Report and track license usage by department or cost center. Search and share in Smartsheet by name.</td>
</tr>
</tbody>
</table>
## Enhanced Governance
More control, security, and insight into content

<table>
<thead>
<tr>
<th>Feature</th>
<th>Benefit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single sign-on (SSO) support</td>
<td>Single login, aligned with corporate IT standards.</td>
</tr>
<tr>
<td>Event monitoring</td>
<td>Data, insights, and reporting on Smartsheet use across the Enterprise</td>
</tr>
</tbody>
</table>
What is Event Monitoring?
Insight into Users, Objects, and Usage
“I want visibility into how Smartsheet is being used”

“I need more control over Smartsheet content and how it is being shared”

“Give me insights into which groups are collaborating well to identify best practices”
What Are Events?
Insight Into Actions, Objects, and Users
What Does an Event Look Like?
Detailed log entry of objects, actions, users, access method

```json
{
  "eventId": "2.1.eyAim7i_wi5BXq8h7rYUXEMLcWPT9WXl9CVDehpUfsI",
  "objectType": "SHEET",
  "action": "CREATE",
  "objectId": 5348104686856068,
  "eventTimestamp": 1537920439000,
  "userId": 3220937811224452,
  "requestUserId": 3220937811224452,
  "source": "WEB_APP",
  "additionalDetails": {
    "sheetName": "for engage",
    "sourceType": "global_template",
    "sourceGlobalTemplateId": "7881304550205316"
  }
}
```
What Does a Share Look Like?

Shared, shared to, role for each person or group shared

```json
{
    "eventId": "2.1.de_9-DsvCxfe95n2GH9wC28i0G9eTaRXZRGwJYTFcoU",
    "objectType": "WORKSPACE",
    "action": "ADD_SHARE",
    "objectId": 2667063660570500,
    "eventTimestamp": 1537991054000,
    "userId": 3220937811224452,
    "source": "WEB_APP",
    "additionalDetails": {
        "accessLevel": "ADMIN",
        "userId": "3676071737485188"
    }
}
```
## Event Monitoring Report

Moving from data to insight to action – FAST!

<table>
<thead>
<tr>
<th>Count of Event ID</th>
<th>ObjectType</th>
<th>Object Name</th>
<th>Action</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>DASHBOARD</td>
<td>Feature Planning</td>
<td>CREATE</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>DISCUSSION</td>
<td>Feature Planning</td>
<td>CREATE</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>FORM</td>
<td>Feature Planning</td>
<td>CREATE</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>REPORT</td>
<td>Feature Planning</td>
<td>CREATE</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>SHEET</td>
<td>Feature Planning</td>
<td>ADD_PUBLISH</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>ADD_SHARE</td>
<td>2</td>
</tr>
</tbody>
</table>

- **Create and update dashboard**
- **Create a report**
- **Create, update, share, and publish a sheet**
- **Undelete and purge a sheet**

Grand Total 38
Demo

Smartsheet Event Monitoring
Panel Discussion: Governance
Insight into Users, Activities, and Smartsheet Objects

Michael Sikillian
(Moderator)
Smartsheet

Larry Truesdale
Cisco

Vijay Narasadevaru
Applied Materials

Mark Mastrandeli
McAfee
Panel Questions

• Introductions of the Panel

• Let’s talk in general about governance. How do you define it and why is it important? Is this for big orgs only? Medium size orgs? What are some of the benefits?

• Why is Event data so important and how do you use it in your organizations?
  – How do the insights help administrators as well as line of business?
  – What are the challenges with cloud apps?
  – How do you see the Smartsheet event data for your org.

• What can you use the data for? DLP? Loss prevention? Training? Best practices? How do you use it to protect users?

• Not sharing between departments? Increasing sharing? External sharing?

• Talk about tools and reporting like a CASB tool What is it? How does it help?

• How should a Smartsheet admin get started?
  – How would you recommend IT and business teams work together?
  – How to ramp up for an existing Smartsheet installation?
ENGAGE / Q&A
Key Takeaways
Managing Smartsheet Enterprise-Wide

Streamline administration with tools included in your Enterprise Plans
• Smartsheet directory integration and departmental billing

Enhance governance for more control, security, and visibility
• Use single-sign-on support for more security and convenience
• introduce Event Monitoring for deep insights into users and actions across the organization

Contact your account manager for more information on enterprise features
Don’t forget to:

• Share your feedback in our survey in the ENGAGE app
• Stop by the Enterprise Solutions booth on the first floor with questions and for demos
• Visit the Innovation Center for hands-on learning, support, services, swag, and more